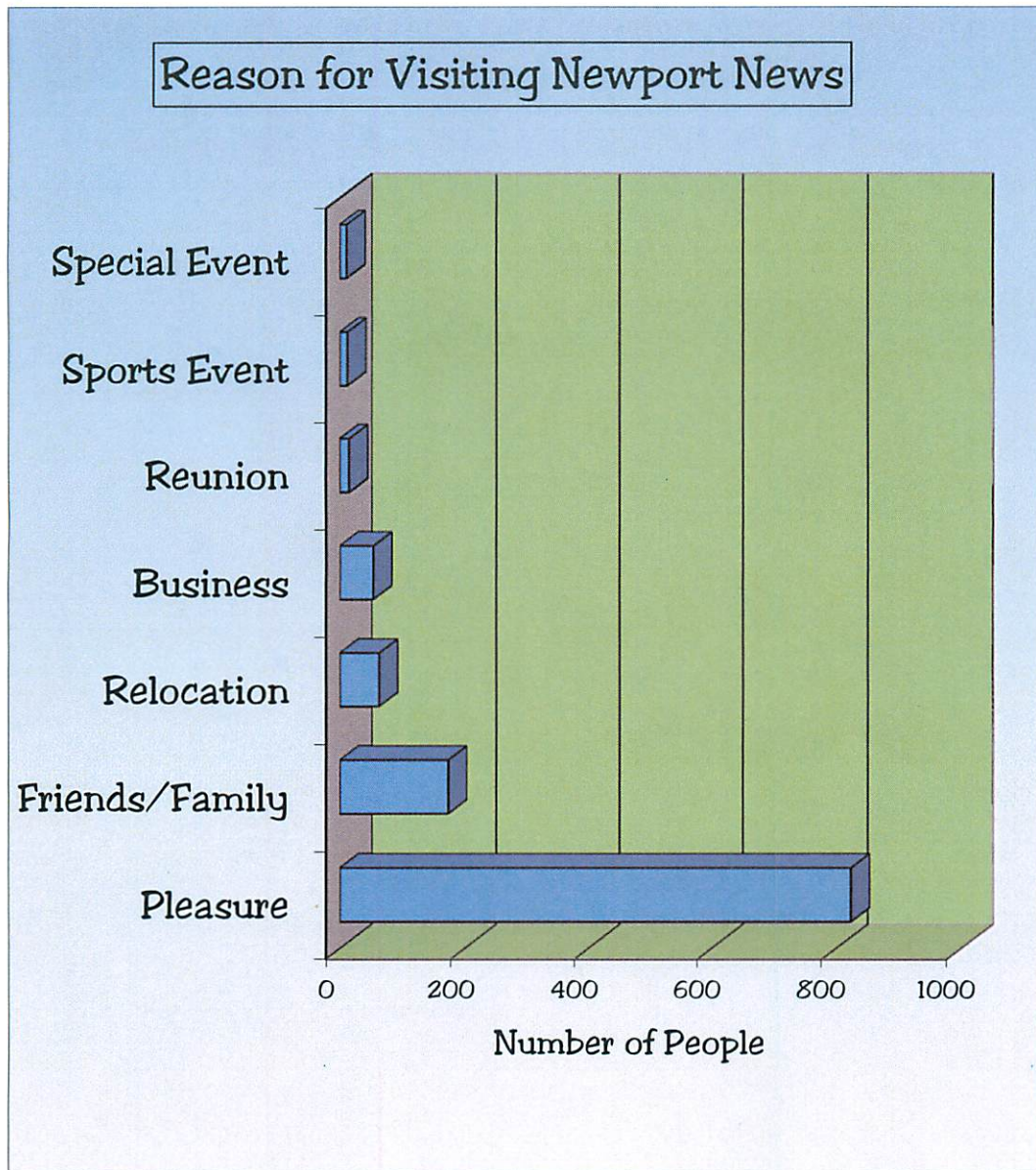


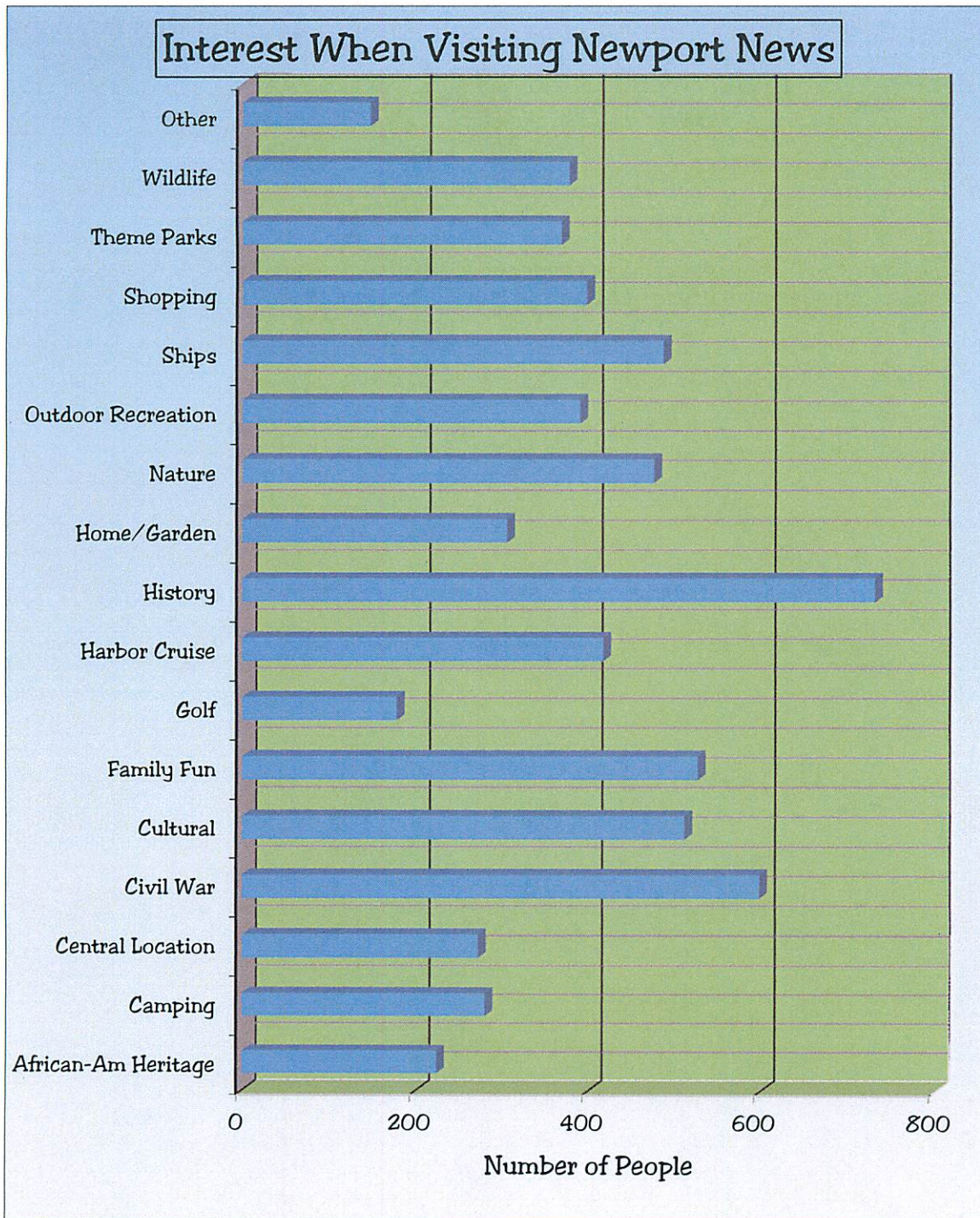
# 2018 Visitor Survey Results



1,155 patrons participated in this survey, which best described their reason for visiting. Surveys were completed by patrons requesting information from the Newport News Tourism website, phone calls, NN Visitor Center walk-ins and exit surveys conducted at The Mariners' Museum, Virginia Living Museum, Lee Hall Mansion and the World Arts Celebration.



# 2018 Visitor Survey Results

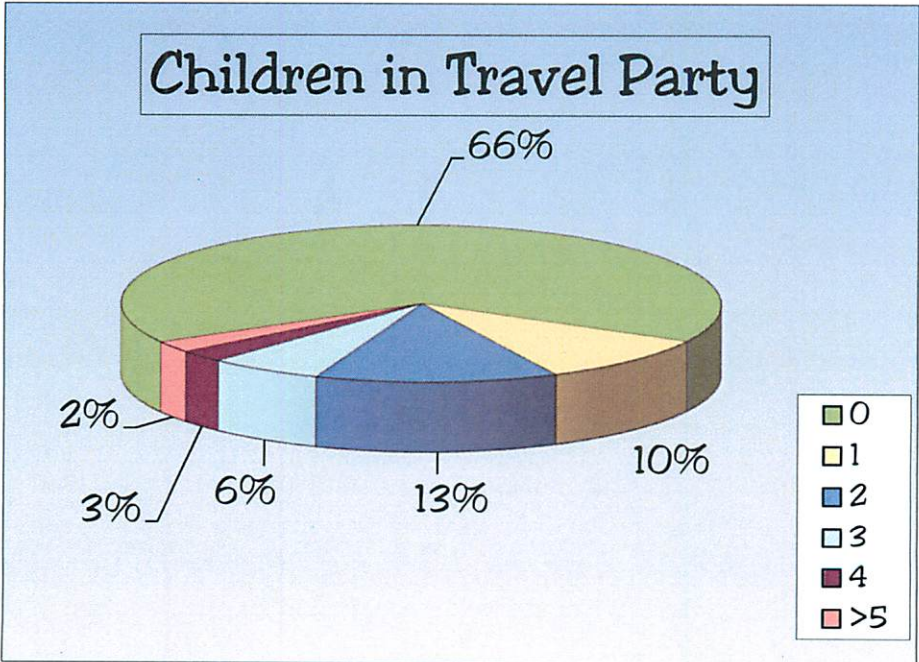
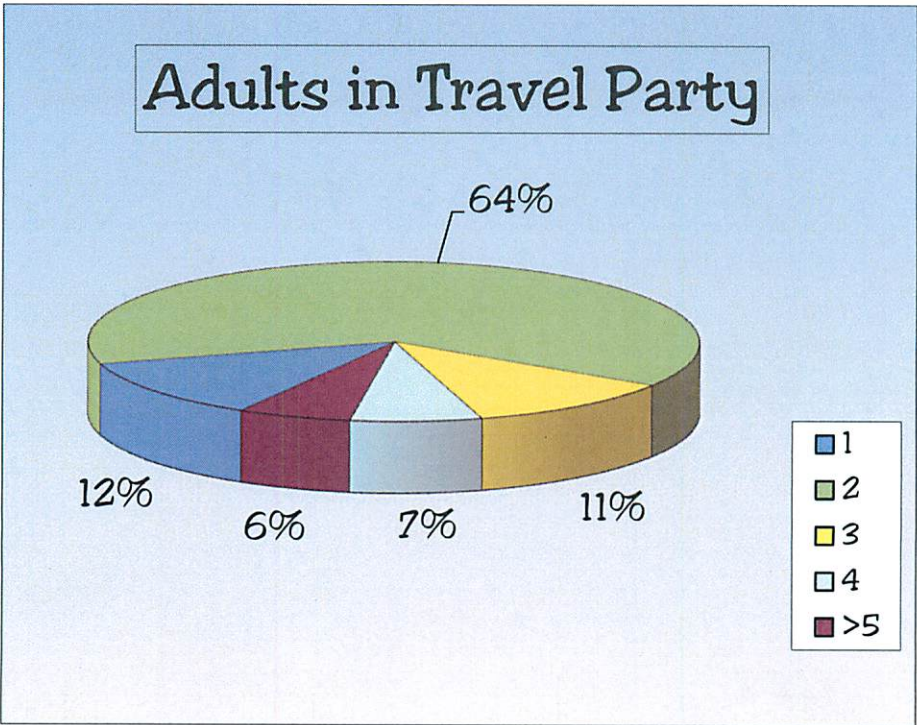


1,253 patrons answered this survey question and selected all that applied. Surveys were completed by patrons requesting information from the NN Tourism website, phone calls, NN Visitor Center walk-ins and exit surveys conducted at The Mariners' Museum, Virginia Living Museum and Lee Hall Mansion and World Arts Celebration.



# 2018 Visitor Survey Results

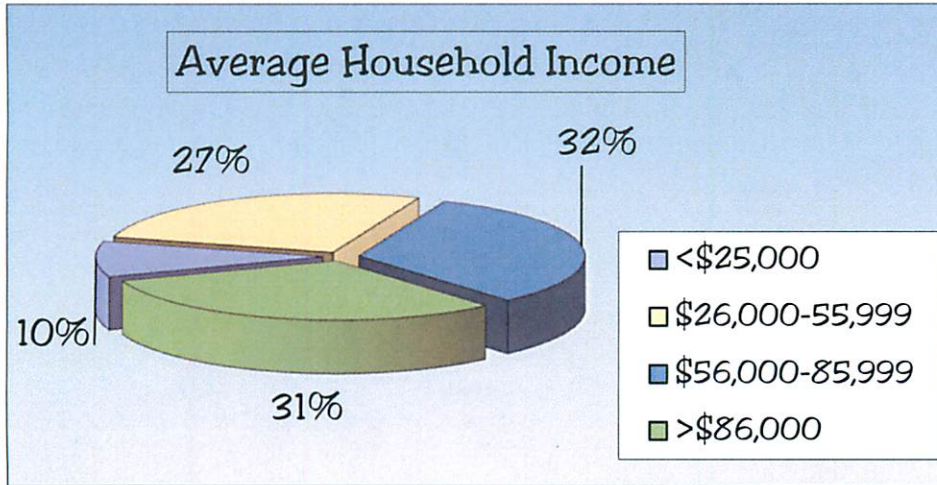
## Number in Travel Party



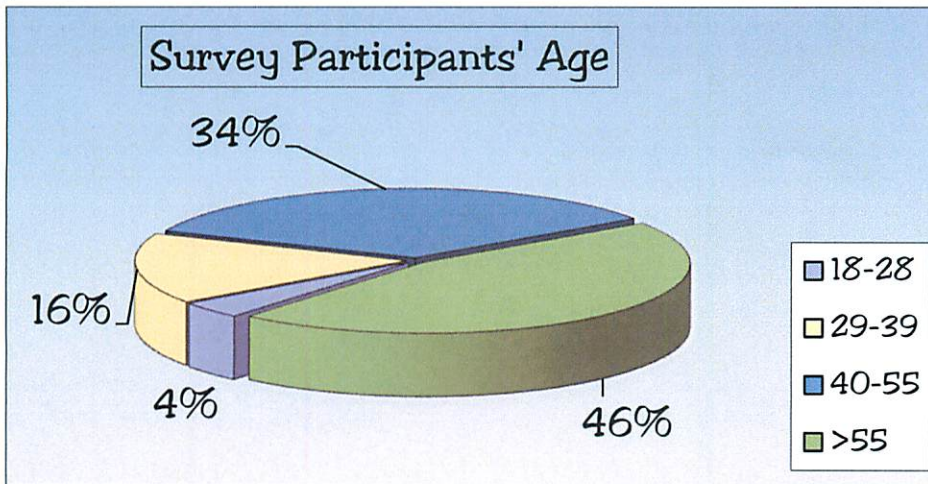
Sampling number for both adults and children in travel party is 1,234.

# 2018 Visitor Survey Results

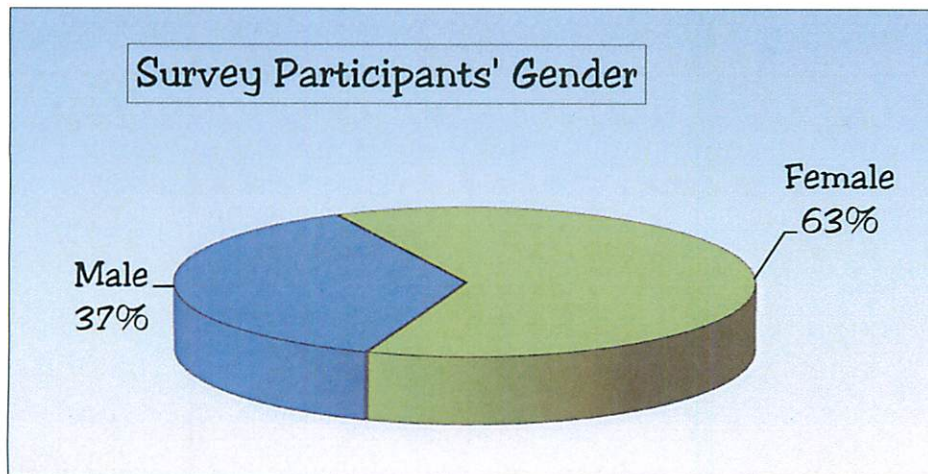
## Average income, participant's age & gender



Sampling number is 542.



Sampling number is 664.

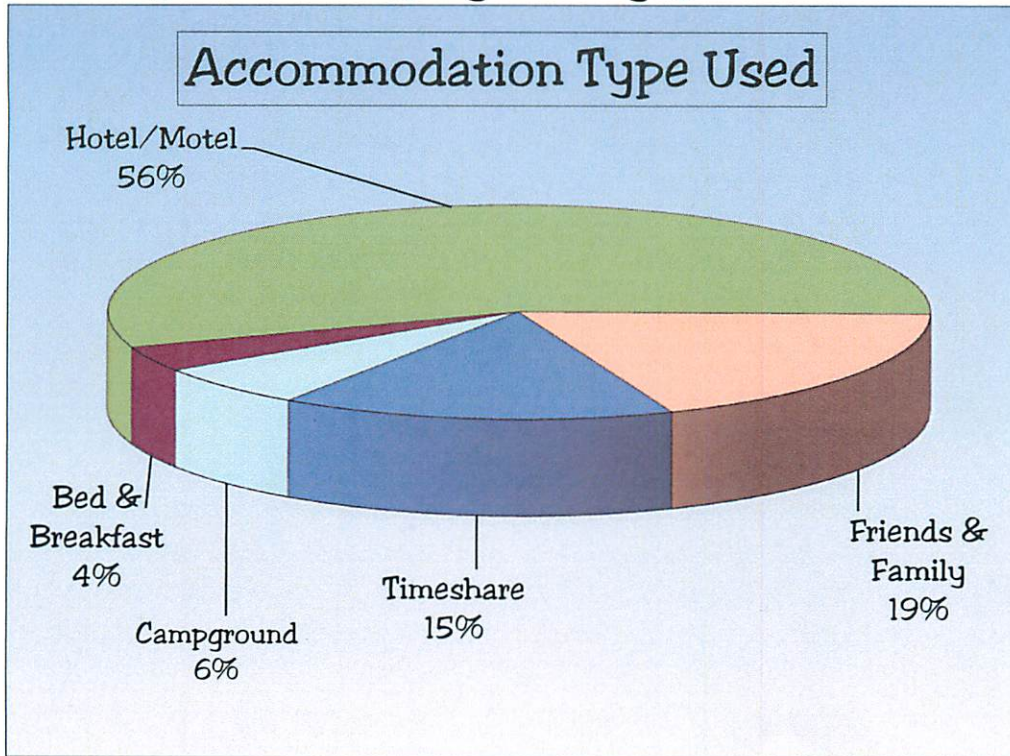


Sampling number is 1260.

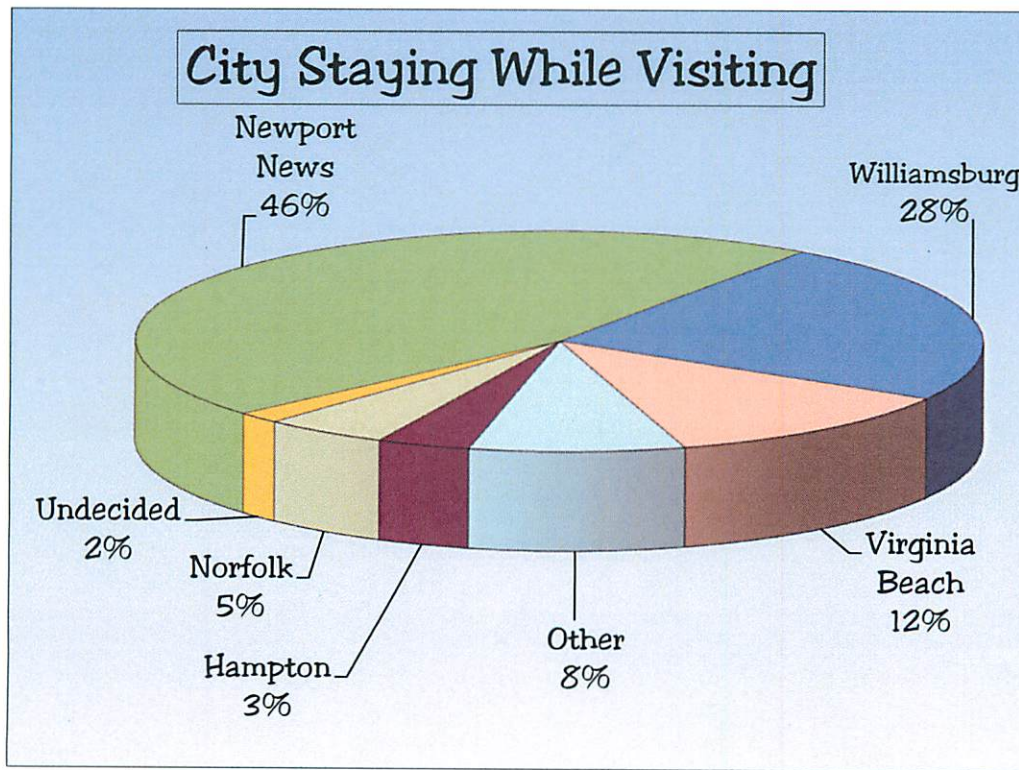


# 2018 Visitor Survey Results

Where will you be staying during your visit?



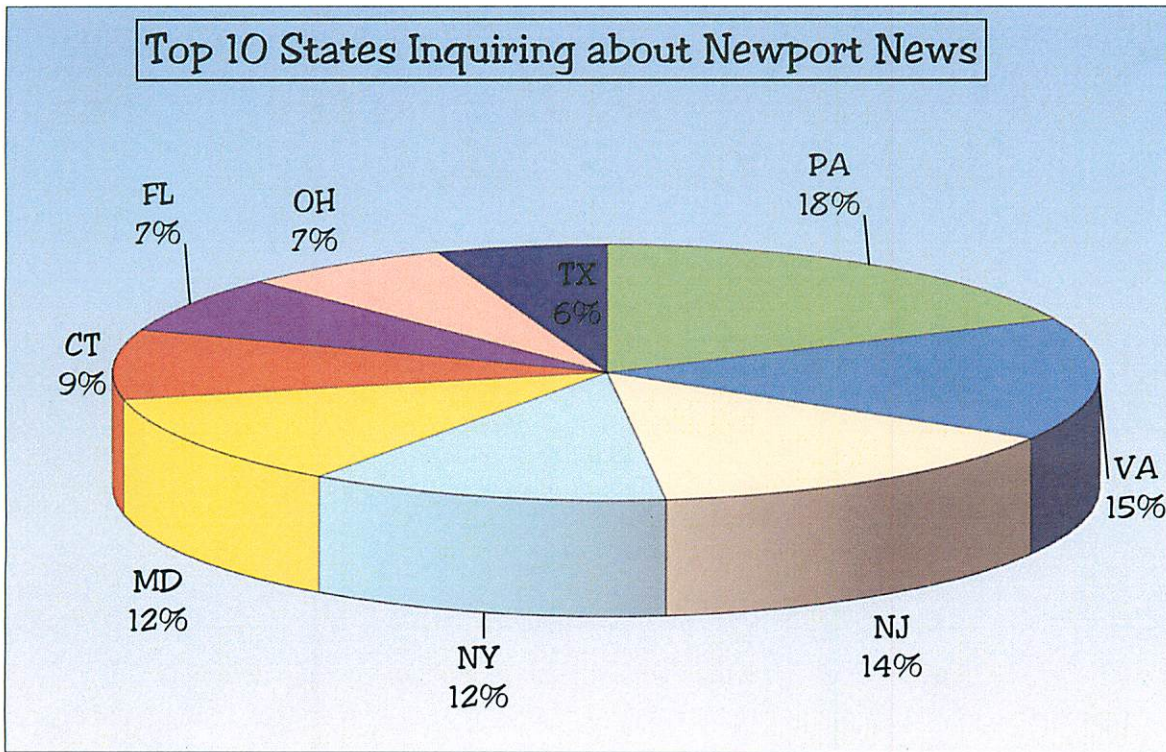
Sampling number is 1,078.



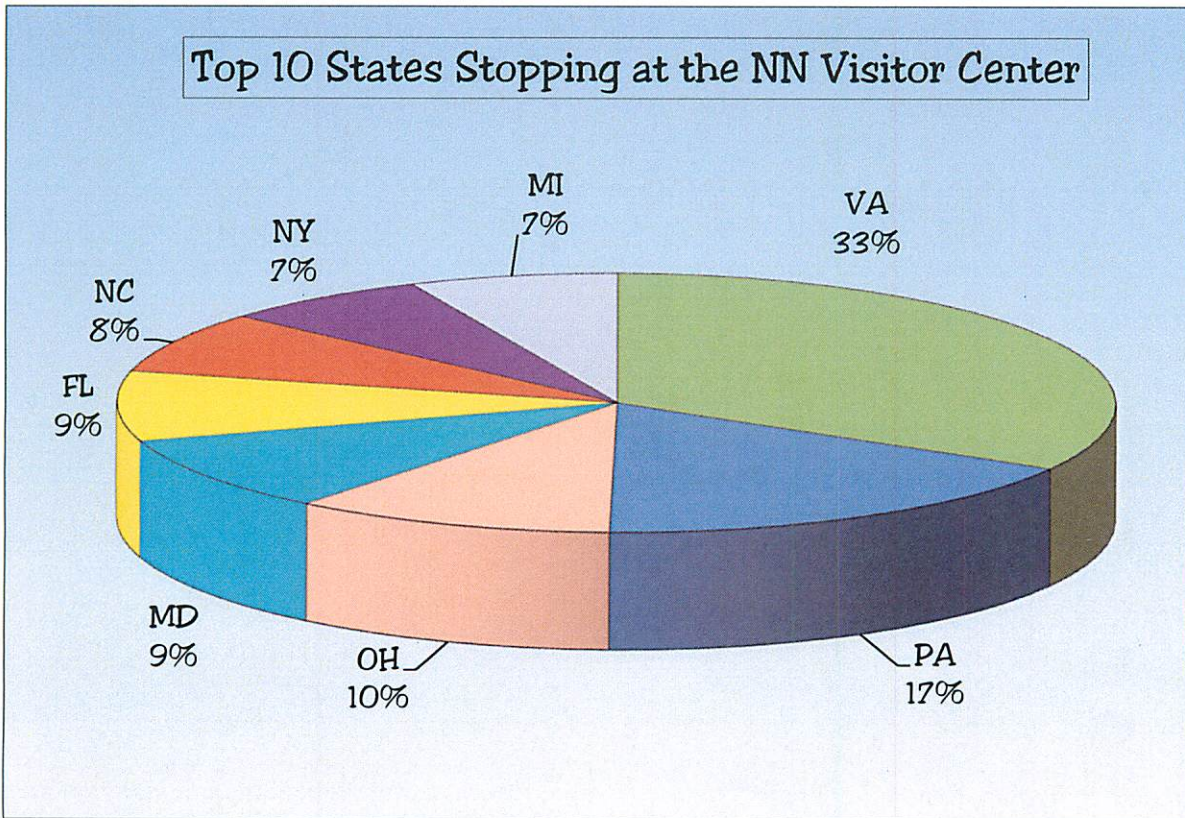
Sampling number is 1,103.



# 2018 Visitor Survey Results



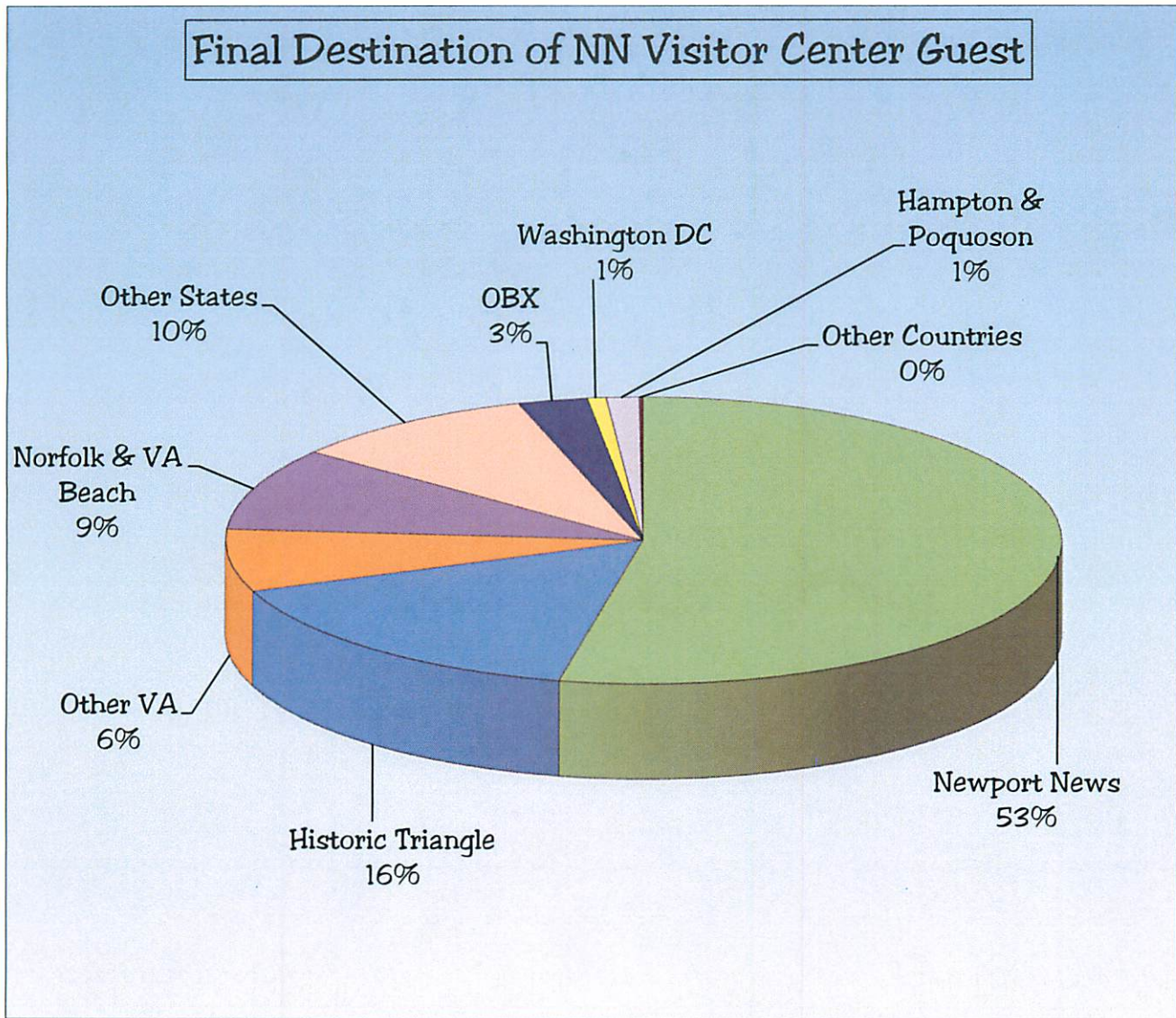
Results based on entire 2018 database totaling 14,362 entries.



Results based on 2018 NN Visitor Center Guest Registry totaling 714 entries.



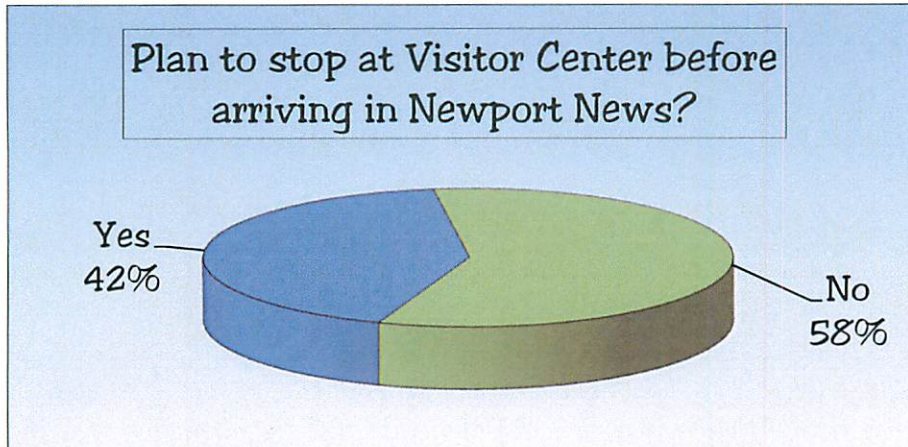
# 2018 Visitor Survey Results



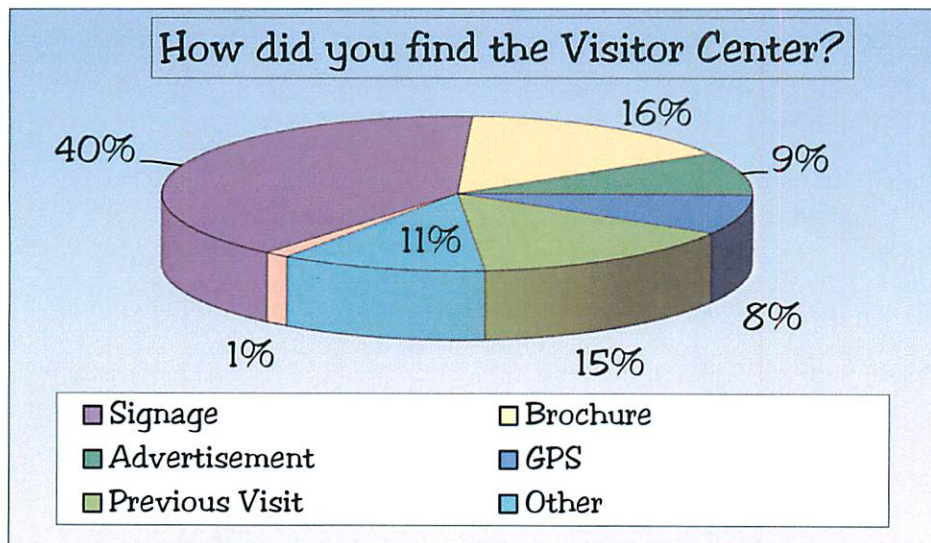
Results based on 2018 NN Visitor Center Guest Registry totaling 714 entries.

# 2018 Visitor Survey Results

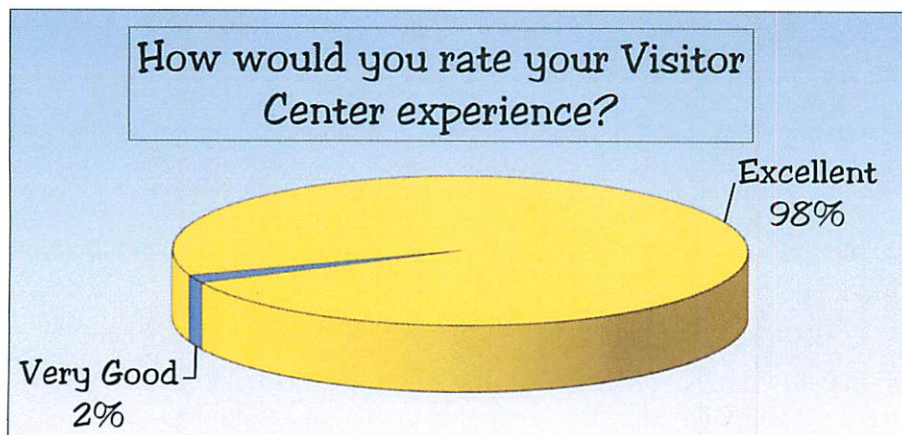
## Newport News Visitor Center Statistics



Sampling number is 374.



Sampling number is 374.

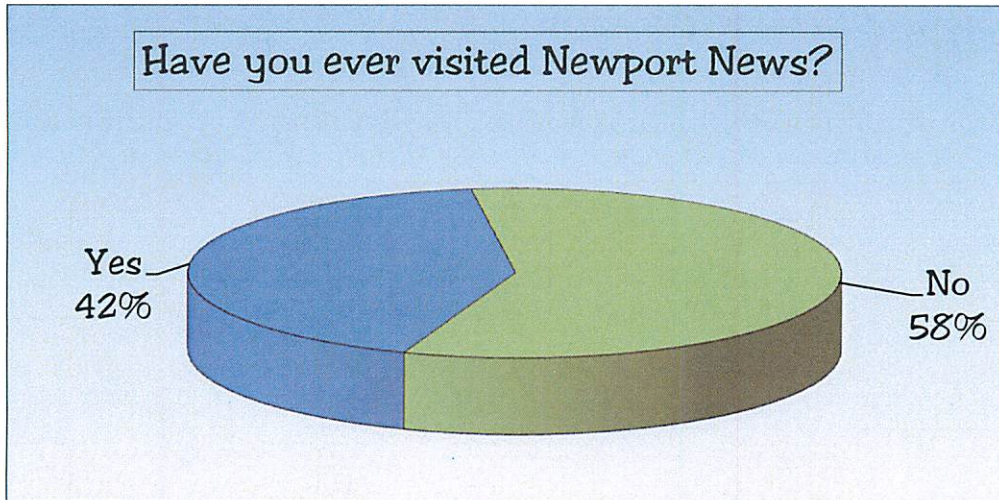


Sampling number is 395.



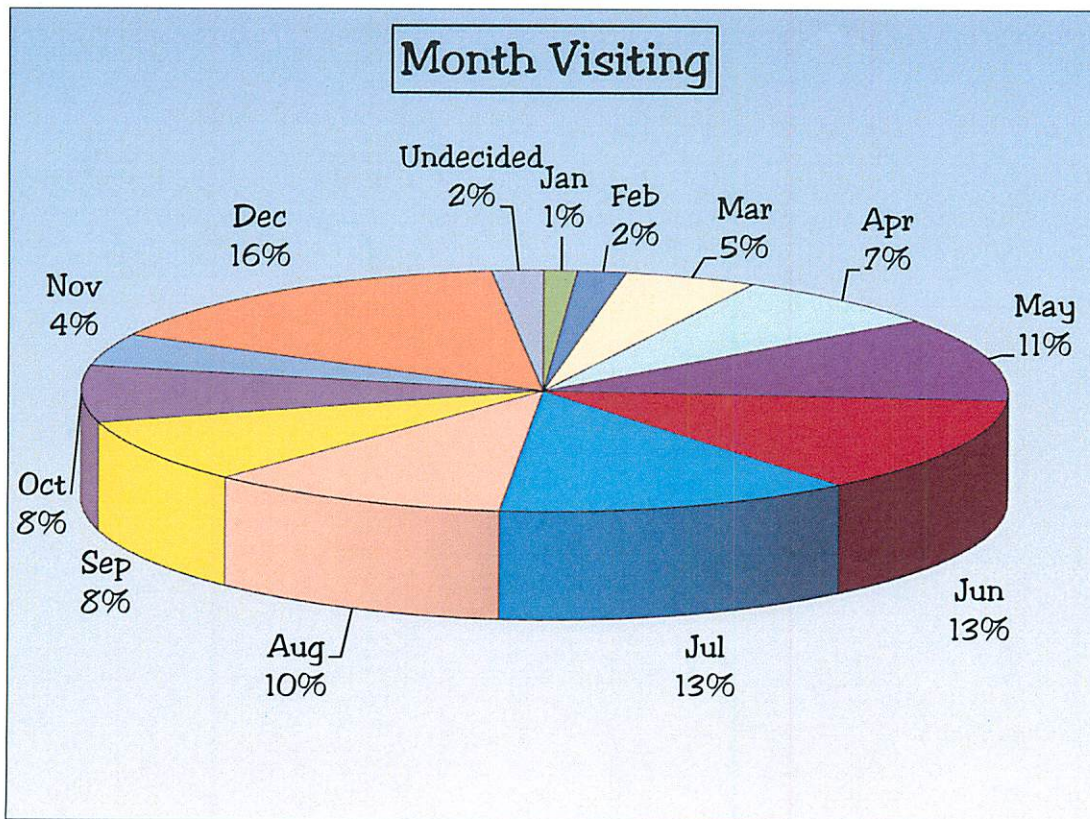
# 2018 Visitor Survey Results

## Newport News Visitor Center Statistics



Sampling number is 1,122.

Surveys were completed by patrons requesting information from the NN Tourism website, phone calls & NN Visitor Center walk-ins.



Sampling number is 930.

Surveys were completed by patrons requesting information from the NN Tourism website, phone calls & NN Visitor Center walk-ins.